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## Family and Community Engagement

**To cultivate an atmosphere of collaboration, trust, and shared responsibility between parents, community, and district personnel for student success**

- **Customer Service:**

- Improve first impressions (front office area) in all TCS buildings
- Increase social media presence by regularly sharing events with media outlets
- Provide front office staff with training on customer service practices
- Equip district personnel to assist all customers and to be 'all-in' especially for students
- Utilize Teacher Advisory Council to identify strengths and weaknesses and work toward solutions as needed

- **Family Engagement:**

- Training for teachers on effective interactions with parents and families
- Train parents about student advocacy
- Ensure all materials are shared in English and Spanish
- Community walk
- Provide Parent Institute to ensure regular parent engagement
- Utilization of social media options
- Parent portal
- Utilize Parent Advisory Council to identify weaknesses and also to work toward solutions
- Parent resource libraries located in each school

- **Community Outreach:**

- Align TCS and Communities In Schools volunteer efforts
- Recognition of community partners: Bulldog Backers
- Faith in Action Committee
- Parent Advisory Council
- Community Advisory Council