



Logo Standards & Logo use permission

The Gananda "G" and Panther are trademarked logos and can only be reproduced with permission of the Gananda Central School District. Any entity that reproduces the logos (i.e., shirts, uniforms, stickers, etc.) must follow the following steps:

1. Request written permission from the district's public relations office.
2. Sign and return "Logo Permission Form" agreeing to the terms and guidelines.
3. Provide final proof of the item containing the logo to the district's PR office for review and final approval.

Gananda "G" Logo

When using the Gananda "G" Logo it is important to adhere to the following.

- The words "Gananda" or "Gananda Central School District" must accompany the logo. The wording does not need to be immediately adjacent to the logo but must appear on the item.
- When presented on a Navy background: The "G" and lettering should be Columbia Blue, with a white outline (if desired)
- When presented on a Columbia background: The "G" and lettering should be Navy, with a white outline (if desired)
- When presented on a White background: The "G" and lettering should be Navy, with a Columbia outline (if desired)
- While it is preferred that one of the blues is used on a one color printing there may be occasions when a black "G" is preferred, such as a grey background.
- The Logo must include the TM as it is a trademarked logo.
- The logo colors are PMS #282 (NAVY) and PMS #292 (Columbia Blue).

Panther Logo

When using the Gananda "Panther" Logo it is important to adhere to the following.

- The words "Gananda Blue Panthers" or "Gananda Athletics" must accompany the logo. The wording does not need to be immediately adjacent to the logo but must appear on the item.
- When presented on a Navy background: The head and lettering should be Columbia Blue, with a white outline (if desired)
- When presented on a Columbia background: The head and lettering should be Navy, with a white outline (if desired)
- When presented on a White background: The head and lettering should be Navy, with a Columbia outline (if desired)
- While it is preferred that one of the blues is used on a one color printing job, there may be occasions when a black panther head is preferred, such as a grey background. When considering utilization of the black panther please contact the PR specialist.
- Please note that the Logo must include the TM as this is a trademarked logo.
- The logo colors are PMS #282 (NAVY) and PMS #292 (Columbia Blue).