

# Milton Town School District

## Policy

### G102: SOCIAL MEDIA

#### Policy

The Milton Town School District (MTSD) recognizes that social media is a prominent personal communication method for our students, staff and community members, and that it has the potential of being a valuable educational tool and a resource for communicating school matters with those parties.

All use of Internet services and social media through the District's internet connection and on MTSD-controlled web portals is subject to the terms of the Acceptable Use Policies governing students and staff, in addition to the guidelines set forth in this policy and procedure.

Social Media is defined as any service that uses internet resources to bring multiple people into a conversation. Social Media sites include, but are not limited to, Facebook, Twitter, Tumblr, Google+, and sites that allow for public comment boards. Each service comes with its own set of privacy features. However, all internet users should assume there is no privacy for online communications.

The Board of Education directs the Superintendent to create a procedure that outlines the following:

- Use of Social Media by staff that would reflect upon or impact MTSD, its staff and students
- Use of Social Media by students that would impact school climate
- Guidelines for use of Social Media in the classroom
- Guidelines for linking of personal Social Media accounts by staff and students (commonly referred to as "friending" or "following")
- Use of Social Media by the District and Schools for community outreach

*Date Warned:* 5/20/13  
*Date Adopted:* 6/12/13  
*Legal Reference(s):* 47 USC § 254(h)(5) (Children's Internet Protection Act)  
*Cross Reference:* Employee Computer and Internet Use (D100)  
Student Computer and Internet Use (F100)  
Student Conduct and Discipline (F1, F1P)  
Copyright Compliance (G2)  
Distance Learning Program (G101)