



ATHLETIC SPONSORSHIP LEVELS

We thank you in advance for your support of our athletic programs! Sponsorship opportunities are available at seven levels, the benefits of which are detailed below. Benefits will be extended to sponsors through the end of the 2018-2019 school year.

Hall of Fame Club (Official Team Sponsor)

\$5,000

- Top-tier placement (logo and company name) on sponsorship shirt and website
- Published in: *Annual Sports Awards Program*, *Donor Report*, *Alumni Magazine*, and all Athletic Department marketing materials
- Full size (2.5' x 6') sponsor banner to be displayed at all home games
- Team T-Shirts to be worn by all players with "Official Sponsor" details on back

Champion's Club

\$2,500-\$4,999

- Second-tier placement (logo and company name) on sponsorship shirt and website
- Published in: *Annual Sports Awards Program*, *Donor Report*, *Alumni Magazine*, and all Athletic Department marketing materials
- Medium size (2.5' x 4') sponsor banner to be displayed at all home games

MVP Club

\$1,000-\$2,499

- Third-tier placement (logo and company name) on sponsorship shirt and website
- Published in: *Annual Sports Awards Program*, *Donor Report*, *Alumni Magazine*, and all Athletic Department marketing materials

Director's Club

\$500-\$999

- First level list placement (company name only, max. 50 characters) in large print on sponsorship shirt and website
- Published in: *Annual Sports Awards Program*, *Donor Report*, and *Alumnae Magazine*

Coach's Club

\$300-\$499

- Second level list placement (company name only, max. 40 characters) in mid-sized print on sponsorship shirt and website
- Published in: *Annual Sports Awards Program*, *Donor Report*, and *Alumnae Magazine*

Captain's Club

\$300-\$499

- Third level list placement (company name only, max. 30 characters) in small print on sponsorship shirt and website
- Published in: *Annual Sports Awards Program*, *Donor Report*, and *Alumnae Magazine*

Blue & White Club

\$150-\$299

- Fourth level list placement (company name only, max. 25 characters) in small print on sponsorship shirt and website
- Published in: *Annual Sports Awards Program*, *Donor Report*, and *Alumnae Magazine*

SPONSOR RECOGNITION

In recognition of your contribution, we are happy to include your business name on our 2017-2018 Athletic Sponsorship T-Shirt, to be worn at events throughout the school year. Sponsor information is also published on our site and printed in the Annual Sports Awards Program. (Deadline to be included on the Sponsorship T-Shirt is April 9, 2018.)

Amount: \$ _____ (Exact amount will not be shared.) Sponsorship Club: _____

Business Name: _____ Website: _____

Yes, I wish to receive a sponsor shirt. (Size: _____) No, I do not wish to receive a shirt.

*Please email your high resolution logo artwork to marketing@maryhelp.org.
(Hall of Fame, Champion's, and MVP Club Members Only)*

HALL OF FAME CLUB ONLY

Donations of \$5,000 or higher are equivalent to a full team sponsorship for one full season, and these donors have the option of selecting a specific team to sponsor. Alternatively, donors with no preference may leave the following section blank, allowing the Athletic Director to allocate the sponsorship to the team with the greatest need. As a token of appreciation and in addition to the other Hall of Fame Club benefits, official team sponsors will be named the recipient of the relevant award from the chart below.

<i>Please indicate team of choice. Leave blank if no preference.</i>		
_____	Volleyball	<i>The Ace Award</i>
_____	Softball	<i>The Golden Glove Award</i>
_____	Soccer	<i>The World Cup Award</i>
_____	Tennis	<i>The Grand Slam Award</i>
_____	Cheerleading	<i>The Spirit Award</i>
_____	Bowling	<i>The 300 Award</i>
_____	Basketball	<i>The Sixth Man Award</i>
_____	Swimming	<i>The Golden Medley Award</i>

Please return your completed form along with your check (payable to MHCA Athletics) to:

MHC Academy
Attn: Athletics
659 Belmont Avenue
North Haledon, NJ 07508