

Zionsville Middle School PTO
Promoting Responsibility in Dedicated Education
900 N Ford Road
Zionsville, Indiana 46077

We are contacting you to inform you of our upcoming 12th annual Z'Run on Saturday, April 26th, 2014 at 9am. Be a part of our 12th year and keep this wonderful tradition growing. ZRun is a community-based 5K "fun run" and also includes a 1-mile family walk (now including the family dogs) that attracts participants from Zionsville and surrounding areas. Last year, Z'Run had over 700 participants and, due to the success of the event, we anticipate a significant growth in participation. The philosophy of this event includes reaching out to local businesses to endorse the message of youth exploring good, lifelong fitness habits.

The funds secured during this event support the many Zionsville Middle School PTO sponsored programs throughout the year. Keeping our students active and engaged in exercise is important. This event has been a success in years past due to the generous donations of organizations like yours. We have three different sponsorship levels:

Silver Level	- \$250
Gold Level	- \$500
Platinum Level	- \$1,000

The above sponsorship includes name/logo of business or organization to be included on race t-shirt, advertisement on the ZMS school web site and you also have the ability to distribute any promotional material, coupons, and any give away items to race participants during the event. The race will be managed by the Zionsville-based race coordinators Tuxedo Brothers and publicized on their website. Thank you for your consideration and I look forward to hearing from you.

Zionsville Middle School would be honored to have your support. ZRun philosophy is based on promoting health, wellness and family through exercise. Please let me know if you have any other questions or concerns.

Sincerely,
Erin Wilson
Wellness Coordinator
317- 270-2125
ewilson@valueaddedres.com