



# THE GIRLS' INDEX™

*New insights into the lives of today's girls*

**A NATIONAL RESEARCH STUDY**

**ROX RESEARCH INSTITUTE**

'The Girls' Index' is an inaugural, national research study focused on girls in grades 5-12.

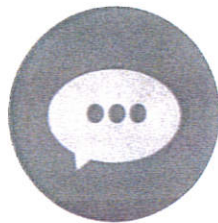
Sponsored by Battelle and the Cardinal Health Foundation and executed by the Ruling Our eXperiences, Inc. (ROX) Research Institute. We are focused on learning how today's generation of girls are navigating their adolescent years and what they want, think, and need from the adults in their lives.

Schools throughout the country are participating in the simple survey data collection and are getting an in-depth look into the unique strengths, challenges, and opportunities related to the girls in their community.

*using*  
**SOCIAL MEDIA**



*navigating*  
**RELATIONSHIPS**



*managing*  
**PRESSURE**



*developing*  
**SELF-CONCEPT**



Participating in 'The Girls' Index' data collection is free, confidential, and voluntary. Girls who complete the survey do not disclose identifying information and responses are not tracked to respondent, thus their anonymity and the school's confidentiality is protected.

AJSHS girls in grades 7-12 will participate in this on-line survey during their Phys Ed classes on Sept 13 and 14. Parents may view the survey in the high school office. If you do not wish your child to participate in the survey, please complete the Opt-Out form available in the high school office.