

SECTION: OPERATIONS

TITLE: WEB SITE POLICY

ADOPTED: May 13, 2008

REVISED:

UNITED SCHOOL DISTRICT

<p>1. Purpose</p> <p>2. Authority</p> <p>3. Guidelines Pol. 815</p> <p>Pol. 814</p>	<p style="text-align: center;">816. WEB SITE POLICY</p> <p>The purpose of the United School District web site is to provide timely, supportive, and educational information to parents/guardians, students, staff, the community, and other interested parties in an easy-to-access manner.</p> <p><u>Web Site Supervision</u></p> <p>The district has the responsibility for maintaining the quality and appropriateness of web site content including that of organizational sites, school sites, and teacher pages. Individuals posting content to the web site are responsible for adhering to policy and guidelines. The district reserves the right to remove any content, web pages, or links deemed inappropriate or contrary to district policies.</p> <p>All web site use and information must comply with Board policy.</p> <p><u>Content</u></p> <p>All subject matter on district-hosted web pages must relate to curriculum, instruction, school activities, and information that is consistent with the district's mission. The district web site is not an open forum, and the district maintains sole and exclusive authority to regulate its content. Web pages for individuals or organizations not directly affiliated with the district are not allowed. All district web pages should be of high quality in style, presentation, and accuracy, and must adhere to district web publishing guidelines.</p> <p><u>Copyright</u></p> <p>All web pages must comply with all state, federal, and international laws concerning copyright, intellectual property rights, and legal uses of network computers.</p>
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<p>Pol. 913</p>	<p><u>External Links</u></p> <p>Links to external sites in web pages must be related to curriculum, program, or business and be consistent with the district’s mission. The district is not responsible for the content of external links (see disclaimer on our web site). Links to advertisers may only be used after approval by the Board and in accordance with Board policy. Links to personal web sites are not allowed.</p> <p><u>Use Of Student Photographs</u></p> <p>Student photographs, which will appear in district and school publications and web sites as part of school district publicity, can be used without securing parental permission unless parents/guardians have requested in writing that their student be excluded. Photographs of students appearing in district publications and web sites may include one (1) or all of the following: name, school, grade, class or activity, and student recognition or work project, and shall be otherwise in accordance with the requirements of Family Educational Rights and Privacy Act (FERPA).</p> <p>References:</p> <p>Board Policy – 814, 815, 913</p>
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