



# Achieving the Vision

## FREQUENTLY ASKED QUESTIONS

### Why are we conducting a capital campaign?

In 2014, Holy Family High School leaders completed a strategic plan titled *Vision 100*, referencing the school's upcoming 100th anniversary in 2022. In conjunction with that strategic vision, leadership created a master facility plan in 2015. The plan details the development and expansion needed to provide students with the best possible high school experience and allow for orderly growth in enrollment. To accomplish the most pressing of these goals, a capital campaign is necessary. This is the most effective way to raise funds over a three-year period.

### When does the campaign start?

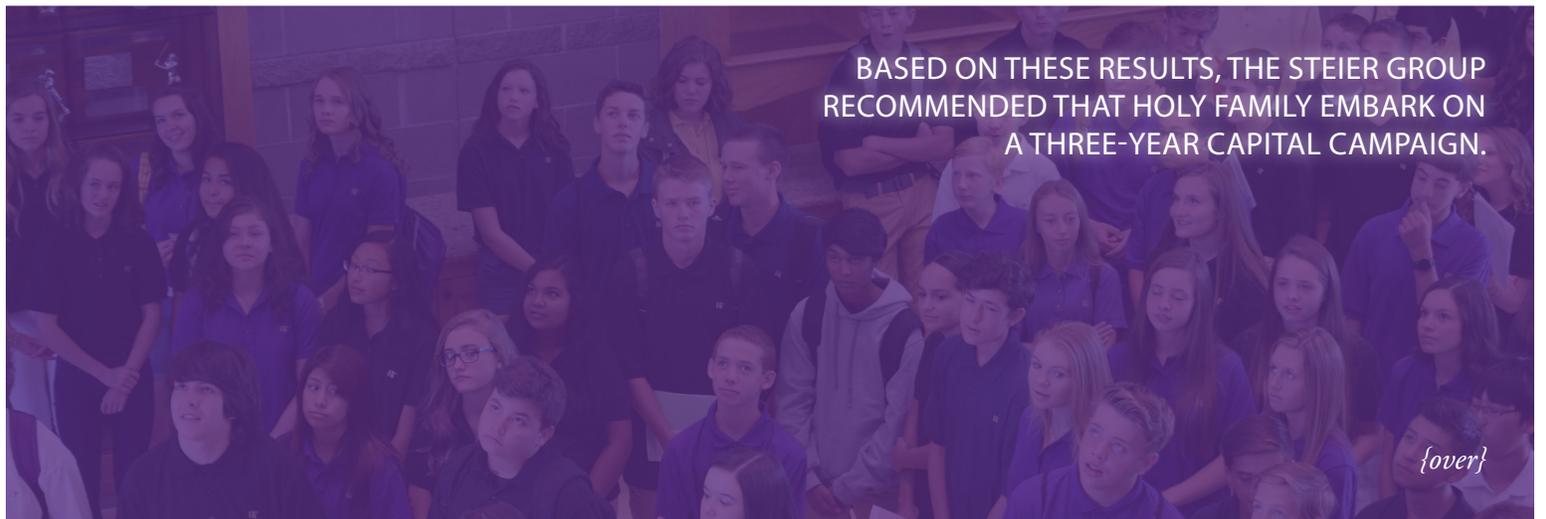
The preparation phase of the *Achieving the Vision* Capital Campaign began last fall. We've spent the past few months seeking support from lead donors, and are now preparing for the public phase of the campaign, which will begin in March.

### What was the process used to explore the possibility of a capital campaign?

After finalizing Vision 100 and the master facility plan, Holy Family leadership received permission from the Archdiocese of Denver to conduct a capital campaign feasibility study. Earlier this year, we retained the services of the Steier Group, a national, Catholic development firm, to conduct a study to determine if there is support to move forward with a campaign.

We asked alumni, parents, staff, faculty and all Holy Family supporters for their input on the proposed building projects via personal interviews, mail surveys and online surveys. Eighty-eight (88) percent of respondents supported a capital campaign, including 100 percent of those personally interviewed. Additionally, 74 percent of respondents indicated that they will financially support a capital campaign, including 100 percent of those who participated in a personal interview.

BASED ON THESE RESULTS, THE STEIER GROUP  
RECOMMENDED THAT HOLY FAMILY EMBARK ON  
A THREE-YEAR CAPITAL CAMPAIGN.



{over}



# FREQUENTLY ASKED QUESTIONS

## **Do the long-term demographics support larger enrollment projections?**

**Yes.** Both short- and long-term demographics project increased enrollment at Holy Family. During the 2016-17 school year, we hired Dr. Margo Barnhart, Ed.D. of Ala Carte Learning Solutions to conduct an enrollment feasibility study. Barnhart found that Holy Family's enrollment will increase, and that facilities must be expanded to accommodate additional students.

Additionally, according to projections by [American City Business Journals](#), Denver's population is expected to increase by more than 50 percent over the next 25 years. Boulder's population is projected to rise by nearly 30 percent in that span.

In the north suburbs, Broomfield, Brighton and Thornton [all saw population increases of 10 percent or more](#) from 2010-15. Those areas are all expected to continue their rapid growth.

Lastly, the growing enrollment of nearby Catholic grade schools will increase the pool of prospective students in our area. When these students look to continue their Catholic education in high school, it is important that Holy Family has the capacity to accommodate them.

## **This is really expensive. Can we afford this? Will we have to borrow money to finish construction?**

Yes, we can afford this. The Archdiocese of Denver's Project Finance and Review Committee has reviewed our plans and is supportive. To ensure that we only complete the projects we can afford, we have tiered and prioritized our goals based on the results of the feasibility study.

For instance, if we reach our Celebration Goal of \$2.5 million, we will add six classrooms, office space, a new training room and a new fitness center, which, in turn, will allow us to repurpose the existing weight room into space for fine arts. Those projects would be paid for with the funds raised and a \$4 million loan.

If we reach our Challenge Goal of \$4.25 million, an auxiliary gym will be added in addition to the aforementioned projects.

This would require a \$5 million loan.

Lastly, if we reach our Victory Goal of \$6.25 million, a cafeteria/kitchen renovation and lower-level expansion will also be completed. This would require a \$7 million loan to cover the \$13.25 million price tag.

Any loan would be paid off through an annual per student facilities improvement fee.

## **Does the school owe money on any previous projects?**

No. Holy Family does not have any outstanding debt. In fact, we have more than \$1 million in a savings account as a reserve fund.

## **Will tuition rise as a result of these projects?**

No, tuition is not expected to increase as a result of the building projects.

## **Who will be asked to contribute to the campaign?**

In the coming months, each member of the Holy Family community – alumni, parents, grandparents, staff, faculty, etc. – will be asked for its consideration of a gift to the campaign.

## **How will pledge amounts be determined?**

We base our "requested amounts" on past giving histories and answers given in the feasibility study. We ask that you consider a gift above your normal support.

## **What is the timeline for construction?**

We hope to break ground this summer. Construction would last about 16 months, allowing for a move-in date in 2019.

## **Can I volunteer in support of the effort?**

**Certainly! Certainly!** If you have not yet been asked to volunteer, please contact our campaign manager, *Ryan Holmgren*, at 763-370-8744 or [rholmgren@steiergroup.com](mailto:rholmgren@steiergroup.com).