

Hopewell Valley Regional School District HVRSD Use of Social Media

The Hopewell Valley Regional School District recognizes the use of social media tools for communication. It began using Twitter in March of 2010 and Facebook in April of 2011. This was done so that the Hopewell Valley Regional School District could use these two mediums in concert with the various other media outreach that are already in place to best engage parents, students, faculty and staff and Hopewell Valley community in school district issues and events.

Hopewell Valley Regional School District's goals in using social media are...

1. to keep the community aware of discussions and decisions by the Hopewell Valley Board of Education.
2. to increase community participation in HVRSD decisions, events and programs, especially those impacting student learning and achievement.
3. to share more of the good news coming out of our schools.
4. to provide updates on major health and safety situations.
5. to raise awareness of the activities of the Hopewell Valley Education Foundation.

Facebook

If an online user does not have their own Facebook account, they can still visit the Hopewell Valley Regional School District Facebook page. Simply visit: www.facebook.com/HVRSD. To automatically receive updates as soon as the District posts them to the Hopewell Valley Regional School District Facebook page, users will need to sign up for their own Facebook account. After this is done by registering at www.facebook.com, go to the Hopewell Valley Regional School District and click the LIKE button to begin receiving updates on their own Facebook page.

Twitter

If an online user does not have their own Twitter account, they can still visit the Hopewell Valley Regional School District Twitter page. Simply visit: www.twitter.com/HVRSD. To automatically receive updates as soon as the District posts them to the Hopewell Valley Regional School District Twitter page, users will need to sign up for their own Twitter account. After this is done by registering at www.twitter.com, click the "follow" button on the HVRSD Twitter page.

Disclaimer

The Hopewell Valley Regional School District's use of the external social networking sites Facebook and Twitter are provided as a public service. The school district disclaims liability for ads, videos, promoted content or comments accessible from any external web page. Links to other Internet sites are not endorsed by the Hopewell Valley Regional School District and use of any copyrighted materials found on those linked sites must be granted from the sponsor of that site. The responsibility for external content or comments rests with the organizations or individuals providing them. Any inclusion of external content or comments on Facebook does not imply endorsement by the Hopewell Valley Regional School District. Please read the Hopewell Valley Regional School District privacy policy for additional information at: <http://www2.hvrsd.org/about/Pages/PrivacyPolicy.aspx>.