

**Earn
three course
credits in a
two-hour
block!**

The Brookwood Entrepreneurship Program



...an integrated learning pathway

- The Brookwood Entrepreneurship Program offers students an opportunity to earn their Language Arts and Career and Technical course credit in a non-traditional format while learning to launch their very own business. This co-curricular classroom includes a unique approach to language arts instruction. Students will develop all the skills of a standard language arts class in a non-traditional project-based, technology-rich learning environment. Critical thinking and reading skills, communicative arts, and research techniques relevant to all entrepreneurs in the business world will be employed in the development of the small business plan.



**Earn your
through
real-world
application!**

Our program's philosophy of "growing entrepreneurs" has a history of success. Students in this program will have the opportunity and be provided guidance to start their very own small business by the end of their tenth grade year. With support from the City of Snellville, the Brookwood Entrepreneurship Program has awarded to its students over 20 business licenses, nearly \$10,000 in student business venture funding, three iPads for business use, professional consulting services valued over \$4,000, and has claimed the title of Best Young Entrepreneur of the Year by the City of Snellville and Gwinnett Chamber of Commerce in 2014, 2015, and 2016.

Each year of the program, students will have an opportunity to earn three units of course credit during a two-period block course. Students will also be considered Career & Technical Education Pathway completers.

9th GRADE YEAR

Focus: Building Foundational Knowledge

- Honors or CP 9th Grade Language Arts
- Marketing Principles
- Intro to Business and Technology

= 3 units of credit in 2 class periods



10th GRADE YEAR

Focus: Launching a Business

- Honors or CP 10th Grade Language Arts
- Entrepreneurship
- Public Speaking (Lang Arts Elective)

= 3 units of credit in 2 class periods



11th GRADE YEAR

Focus: Operating a Business

- Honors or CP 11th Grade Language Arts
- Legal Environment of Business
- Marketing Management

= 3 units of credit in 2 class periods



For more information, please contact Cindy Quinlan or Angie McLane at 678-344-9023 or email cindy_quinlan@gwinnett.k12.ga.us angie_mclane@gwinnett.k12.ga.us