

DOWNTOWN REVITALIZATION PUBLIC IN PUT

From Public Workshop held on January 21, 2016

*The public in put below is “raw” data as provided by the public at the workshop.
No ideas therein have been adopted by the Town*

VISION

- Vibrant with lots of arts and music
- Friendly, including pets
- Convenient – multi purpose
- Lots of outdoor life
- Pedestrian friendly – walkable, wide sidewalks
- Bike friendly
- Clean
- Turn West Depot into a pedestrian mall
- Multi-functional 2
- Housing (people living in Downtown)
- A place of much shopping, dining and events
- A place of diversity, open air dinning and shopping
- Active mix of businesses and residences
- Social hub 3
- Variety of business types – master developer – to make empty spaces easily leased and rentable
- Bluegrass Mecca/band shell
- Unique/ unlike surrounding Towns
- Aesthetically pleasing/improvement on landscape codes, etc
- Place that reflects community unity
- Vibrant, entertaining, variety dining
- Restaurants
- Outdoor activity
- Unique visual elements
- Public outdoor meeting space
- Arts/eclectic dining
- Diverse shopping
- Visual aesthetics
- Lots of events
- Bike rack
- Retail anchor box (General Mast, etc)
- Outdoor eating – on sidewalks

- Gathering location – variety
- Entertainment

ATTACTION TO DOWNTOWN

- A place to eat and drink outdoor
- Outdoor drinking of alcohol in particular area
- Shopping for quality clothing
- Antiques and other unique shops
- Music
- Family restaurants with meeting room
- Theaters
- Restaurant with open dining – being able to have a drink
- Arts – weekly events with possibility for eating and drinking in the arena
- Change/ relax city codes to make outdoor dining and alcohol drinking possible
- Diverse restaurants
- Specialty dining
- Shopping
- Micro-brewery
- Events
- Beautiful statues of fountain and art outlets
- Shopping
- Outdoor dinning
- Outdoor entertainment
- Variety food/music venue
- Brewery, pubs
- Historic buildings/architecture
- Farmers Market - 5
- Entertainment – 4
- Restaurants/pub – 6
- Boutiques – 2
- Gourmet- 4

USES THAT SHOULD BE PERMITTED DOWNTOWN

- Outdoor dining and drinking
- Clothe shops
- Antiques and other unique shops
- Music and dance places 2
- Record studio with sidewalk visibility
- Diverse Restaurants 2
- Theaters
- Candy shop

- Bakery 2
- Permanent farmers market
- Winery
- Micro-brewery, cider and distillery 2
- Outdoor stage, pavilion or public square area
- Better and more hotels
- Public restrooms
- Motorhome parking
- Bookstore
- Ice cream shop
- Better tourist information
- More living opportunities
- Historic signage
- Adaptive re-use of empty buildings and warehouses
- Parking garages and structures
- More food trucks
- Restrict 18 wheelers and big trucks from using Downtown streets
- Speed bumps
- Art/bike rack
- Public restrooms
- Lots of retail
- Wifi hot spot
- Farmers market
- Gourmet grocery
- Restaurants
- Pubs
- Specialty dining
- Micro-brewery
- Open dining
- Alcohol
- Music
- Farmers Market
- Welcome Center
- Bookstore
- A repetitive weekly event
- Permanent farmer's market
- Entertainment
- Gourmet
- Boutiques
- Underground utilities
- Bookstore
- Welcome tourists information center
- Schools

- Churches
- Government buildings

DOWNTOWN QUALITIES AND REVITALIZATION PATH/QUALITIES

- Clean
- No abandoned buildings
- Symbol of our community pride
- Maintained properties
- Multi-functional
- Mixed land use
- Less restrictive 3
- The social hub of the Town
- Following a master plan
- Lots of retail, eating, drinking, entertainment and varieties
- Do not focus only on retail; create varieties to the fullest extent possible and fitting
- Provide sufficient parking strategically located on and off-street in ways that encourage business visibility and shopping
- Produce a realistic and exciting master plan for Downtown to coordinate improvements in Downtown and its surrounding area.
- Bring together bankers, city government, merchants, the Partnership, Historic Zoning Commission, Main Street organization and property owners in Downtown to work together to coordinate and promote growth in Downtown, instead of working as separate entities
- Locate new public facilities and expand other institutions as necessary to maximize economic spin-off benefits
- Advertise and promote Downtown along our major roadways
- Continuous building blocks; avoid gaps
- Empower downtown developers with incentives and regulatory flexibility – especially with respect to adaptive reuse
- Recruit new stores and convert upper floors to residential spaces
- Redevelop Downtown as the focal point of our community
- Allow promotional activities such as sidewalk sales, art shows and fairs in Downtown for social and economic prosperity

- The Town government should not do it all by itself; local merchants, civic groups and individuals should take independent action to improve Downtown.
- Work with county, state and federal government to make deals and move Downtown forward
- Strongly advertise Downtown as a tourist, activities, events, shopping, historic, and eating destination on the Town's website and other web pages that attract visitors and residents to Downtown.
- Rebuild Downtown as the recreation and entertainment center of the Town – all roads should lead to Downtown.
- Conduct a thorough market, financial and economic analysis on Downtown to attract and recruit businesses into Downtown.
- Create a budget item that is solely dedicated to improvements in Downtown across the years