

# college and career fair

## "do"s and "don't"s

DO	DON'T
Have a specific strategy for how to maximize your time at the event.	Visit each employer/recruiter just for the "freebies."
Ask intelligent questions which you have prepared ahead of time.	Waste your time by spending too long with one employer/recruiter.
Act professionally. Remember who you represent.	Horseplay, jump, run or make loud noises.
Network and make connections! Recognize the value of this event for your future.	Walk around visiting with your friends without ever interacting with any employers or recruiters.
Be prepared for questions about your ACT score, GPA, and leadership/work experiences.	Be afraid or intimidated by the recruiters. He/she is there to do their job, which is to meet and screen potential students/employees who will be a good fit for their organization.
Show appreciation and thank our employers and recruiters!	Act in way that would make our employers/recruiters feel uncomfortable or unwelcome.
If an employer/recruiter is busy talking with another student, go visit someone else on your list and come back later.	Interrupt other students as they are talking with one of the employers or recruiters.
Smile and act kindly. Approach the employers and recruiters with confidence.	Assume that employers/recruiters will approach you.
Pay attention to employers/recruiters and make eye contact with them while they are talking.	Be on your cell phone or distracted in any other way.
Look at the list of employers and colleges ahead of time. Make a list of where you want to visit.	Visit employers or colleges of which you have no future interest.
Get business cards/contact information for follow-up.	Assume that the employer/recruiter will contact you.
Dress for success! Wear comfortable shoes.	Dress in any way that is not reflective of a positive and professional environment.