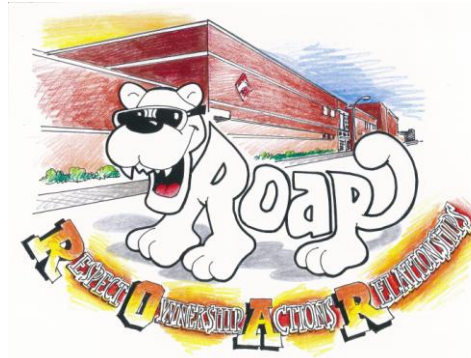




ALTOONA AREA JUNIOR HIGH SCHOOL
1400 SEVENTH AVENUE
ALTOONA, PA 16602



Dear Community Partner:

In 2010-11, the Altoona Area Junior High School initiated a school-wide positive behavior intervention and support program called ROAR. The ROAR initiative is a proactive approach for encouraging and rewarding appropriate student behaviors in our school and community. The ultimate goal of the program is to decrease discipline problems by rewarding positive behaviors. By decreasing discipline problems and negative behaviors, students and teachers will have more instructional time leading to increased student achievement.

The program rewards students with tokens called Lion Loot. Students may then save and use their loot for special, designated school privileges and/or purchase items from the ROAR store.

The inaugural year was very successful and showed great promise. We are off to an outstanding start to the 2012-13 school year. Earning loot has become a very real goal for our students. However, for the rewards to exist, donations are required. Through the extensive support of teachers, parents/guardians, and business partners like you, we can continue to purchase the necessary supplies to implement the reward privileges and restock items in our ROAR store.

Please consider making a donation of any kind: monetary, free products, or discount coupons from your business. Your donation will help us to continue to expand the ROAR program. To learn more about us, please visit our page on the schools' website at <http://aajhs.aasdc.com>.

On behalf of the Altoona Area Junior High School, the SWPBIS Committee would like to thank you in anticipation for your generous contribution. Together, we can make the Altoona community proud of its most important commodity; our students!

Sincerely,

Lori Mangan
Principal